



Planning for Santa Fe's Food Future

2016 Santa Fe Food Plan Progress Report



2016 SANTA FE FOOD PLAN PROGRESS REPORT

The Santa Fe City and County Advisory Council on Food Policy (SFFPC) released the Santa Fe Food Plan in October of 2014. This report highlights substantive accomplishments and movement toward success in 2016. The annual Food Plan report is intended to serve as a report on the focus of the SFFPC as well as to acknowledge the many in the community and local government who have committed their time and resources, the many in these endeavors. The report that follows lists each main goal, with sub-goals that have seen progress over the past year. To see the full Food Plan document, please visit: www.santafefoodpolicy.org.

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GETTING FOOD

GOAL 1: Improve residents' ability to access fresh, nutritious food.

- As part of the mayor's Climate Change Task Force, worked with the Santa Fe Farmers Market and City of Santa Fe to find a permanent and viable Southside Market location for 2017.
- Met with the City of Santa Fe's Transportation Department to explore possibilities of marketing & developing routes to give residents greater access to food in 2017.
- Building on relationships with La Familia Clinic and the MoGro Program, the City of Santa Fe Wellness Program initiated a weekly fresh food delivery program for City of Santa Fe employees.

GOAL 2: Promote Food Storage

- Santa Fe County initiated its outreach and agriculture resource inventory to identify farmer and ranch infrastructure in support of aggregation, transportation and sales of food produced in Santa Fe County.
- The Santa Fe Cooperative Extension Service provided food preservation classes to assist community members in storing food.

GOAL 3: Prioritize getting local, fresh food into schools.

- Aligning with the SF County Health Action Plan priorities the SFFPC supports farm to School activities in local schools and the establishment of school procurement systems that increase the availability of local food.
- The SFFPC advocated at the NM State Legislature for NM Grown Fresh Fruits and Fresh Vegetables for School Meals program funding. The Legislature appropriated \$335,000 in funding for the FY 2017 statewide. Santa Fe Public Schools received \$15,000 for 13,373 students, Monte del Sol received \$500 for 359 students, and Moriarty-Edgewood Schools received \$4,000 for 2,518.
- Santa Fe Public Schools purchased \$50,000 in local food, above and beyond the fund allocated by the NM Grown Fresh Fruits and Fresh Vegetables for Schools Meals program.
- The SFFPC partnered with organizations in support of the federal Farm to School Act as part of the Child Nutrition Reauthorization (CNR).

GOAL 4: Promote existing food assistance programs.

- Feeding Santa Fe significantly increased quantities of fresh produce in their weekly grocery distribution through wholesale purchases and donations from the Community Garden and home gardeners' "Grow a Row" initiative. Also increased distribution through relationships with Head Start Home Visiting Program and Santa Fe County for at-risk seniors. Feeding Santa Fe completed an "impact study" to learn more about and address the needs of their recipients.
- The Santa Fe Cooperative Extension Service ICAN Program educators increased outreach to other agencies with bilingual appropriate recipes through Feeding Santa Fe, the MoGro Program, and the Food Depot.
- The Southside Farmers Market and Santa Fe Farmers Market continued to promote the WIC Farmers Market Nutrition Program and the Supplemental Nutrition Assistance Program (SNAP) Double Up Food Bucks more than doubling participation above 2015.
- The SFFPC advocated at the 2015 and 2016 NM State Legislature in support of the "Double Up Food Bucks" program which doubles the amount of money that Supplemental Nutrition Assistance Program (SNAP) recipients have to spend on fresh fruits and vegetables at farmers' markets in NM.
- The Santa Fe City Council and County Commission passed resolutions in support of State legislated funding to increase the Double Up Food Bucks program in 2016 and 17.

GOAL 5: Celebrate local food and support regional food economy.

- Celebrating World Food Day became a month long education and outreach endeavor for the SFFPC members. See LEARNING ABOUT FOOD, GOAL 1.

LEARNING ABOUT FOOD

GOAL 1: Expand opportunities for creative and experiential learning through cooking and nutrition.

- World Food Day became a month long education and outreach endeavor for the SFFPC members. The New Mexican newspaper, carried a My View article by David Sundberg, Executive Chef and SFFPC member about hunger in our community reaching 23,000 readers.
- SFFPC members participated in four radio shows reaching as many as 40,000 listeners, wrote a press released used in two news items, and helped to coordinate the Green Fire Times October issue focused on Regional Food Systems. Council members provided five articles on the Food Plan priorities reaching more than 27,000 readers.
- Kitchen Angels provided an article reaching 7,000 supporters and the SF Cooperative Extension Service ran an article circulating to 700 and posted it on their Billboard. The Institute of American Indian Arts also highlighted initiatives at its World Food Day Celebration with 435 attendees.
- Farm to Table NM and the NM Food and Agriculture Policy Council hosted NM Food and Farm Day at the 2016 Legislature highlighting Farm to School champions. Also hosted two statewide strategic action convenings with close to 100 stakeholders to plan for the creation of a permanent and comprehensive Farm to School education and procurement program in NM by 2018 called the NM Grown Program.

GOAL 4: Align and publicize wellness policies throughout the Santa Fe region.

- City of Santa Fe's Youth and Family Service Director presented the Birth to Career Initiative to the SFFPCC members. As a result, in 2017, the SFFPC will work with the City of Santa Fe's Children, Youth and Families Division and Children's Cabinet to increase coordination of school and youth programs.

GROWING FOOD

GOAL 2: Develop on-site gardens at senior centers to increase availability of fresh and local foods for seniors.

- At the invitation of SF County Commissioner Stefanics, work on 2017 legislation in support of changes in Senior Center meal programs allowing for the use of garden produce to be used in meal programs.

GOAL 3: Increase the number of school gardens aimed at helping youth learn about food, farming, and healthy lifestyles.

- At the invitation of Farm to Table and the Presbyterian Health Foundation, the SFFPC is participating in the initiation of a coordinated effort to assess and bring together Farm to School oriented education, gardens, and procurement efforts in schools in the City and County.

GOAL 4: Conserve water through educational programs, incentives, and policies.

- A comprehensive set of recommendations on water use and conservation were proposed through the Mayor's Climate Action Task Force Water Land Use and Food Security Subcommittee, and encompassed water table restoration, stream management, and budgetary considerations for funding future conservation projects. SFFPC contributed to the Subcommittee by including food security and production recommendations as part of the Subcommittees work.

GOAL 5: Increase the viability and presence of local gardens, farms, and ranches.

- The City of Santa Fe developed a team of community stakeholders including the SFFPC, reviewed nation-wide best practices, and sought community input on a set of urban agriculture ordinances and an accompanying program to explicitly support and protect the ability of Santa Feans to produce and sell food within Santa Fe City limits. The Urban Agricultural Ordinance passed City Council in November 2016.
- SFFPC participated in the Santa Fe County extensive and comprehensive planning process in 2015 which resulted in the 2015 Sustainable Growth Management Plan (SGMP). In 2016 the Santa Fe County passed the Agriculture and Ranching Implementation Plan. Focus areas of the Plan include promoting an agricultural clearinghouse that connects County landowners with farmers and ranchers who need land and developing a systematic approach to supporting agricultural use on County Open Space properties.

GOAL 6: Develop agricultural incentives and innovative programs to support small farmers and maximize food production/distribution in our regional food shed.

- The SFFPC's Food Production & Land Use Committee created a cross-sector team of experts from Santa Fe County government, the City of Santa Fe government, City and County nonprofit organizations, and other state-wide partners to review and develop policy initiatives and incentives for preserving agriculture, encouraging growth in the agricultural sector, conserving and protecting agricultural lands, and many other land use related issues. The Committee worked with Santa Fe County to pass the Agriculture and Ranching Implementation Plan.
- In 2015 Santa Fe County completed a comprehensive zoning process resulting in the Sustainable Land Development Code (SLDC). The SLDC established a Transfer of Development Rights (TDR) Program which allows property owners to sell their development rights in order to protect agricultural and other valuable lands in the County and directs development to appropriate areas within the County.
- Santa Fe County is supporting agriculture through the elimination of permit fees for agricultural accessory structures on lands where the primary use is agriculture, grazing or ranching.

GOAL 7: Adopt sustainable land/resource management practices at a regional scale.

- SFFPC members participated in the NM Grown Strategic Planning initiative to identify and create a three year plan to create a regional and statewide program that focuses on increasing opportunities for farmers to sell locally, identifying storage and distribution alignment, and links to the creation of a permanent statewide Farm to School education and program in schools statewide by 2018.

GOAL 8: Prioritize sustainability/agriculture in future development in Santa Fe City & County.

- Communities in Santa Fe County were able to determine how agricultural land uses would be regulated within their community planning districts, in accordance with their adopted Community Plan's vision. Santa Fe County and members of the SFFPC worked with communities to update 13 Community Plans and created Community District Overlays which allow these communities to determine the way a variety of land uses are regulated in the Sustainable Land Development Code.

For any question, clarification, comments and feedback::

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