

2017 Santa Fe Food Plan Progress Report

A publication of the Santa Fe Food Policy Council









2017 Santa Fe Food Plan Report

The Santa Fe City and County Advisory Council on Food Policy (SFFPC) released the Santa Fe Food Plan in October of 2014. As an update on progress made, the 2017 Food Plan Report highlights substantive accomplishments and movement toward success during the year.

The annual Food Plan Report focuses on the accomplishments of the SFFPC as well as acknowledges those in local government and the community who have committed their time and resources in these endeavors. The report that follows lists each main goal, with sub-goals that have seen progress over the past year. To see the full 2014 Food Plan, please visit: www.santafefoodpolicy.org/food-plan/.

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GETTING FOOD

GOAL 1: Improve residents' ability to access fresh, nutritious food.

- Santa Fe Farmers' Market rebranded the Southside Farmers' Market to El Mercado del Sur and relocated the market to Jaguar Drive in the Plaza Contenta shopping center to better serve the neighborhood.
- Presbyterian Foundation, Santa Fe Farmers' Market Institute, SFFPC, El Mercado del Sur, and La Familia Medical Center partnered to create a pilot program titled, The Fresh Rx Fresh Fruits and Vegetables Prescription Program, through which doctors and clinicians at La Familia gave \$25 "prescriptions" to 115 clients for use at El Mercado del Sur.
- The City of Santa Fe Wellness Program expanded a weekly fresh food delivery program through MoGro for

City of Santa Fe employees to include delivery to City Hall and Market Station offices with an average of 8-10 boxes ordered per week.

- Santa Fe County partnered with MoGro to provide access to locally grown fresh fruits and vegetables to county employees.
- MoGro is delivering food boxes to a dozen distribution sites serving approximately 40,000 pounds of food to over 4000 families. MoGro further supported the local food system by purchasing about 80% locally.
- Santa Fe County Senior Services is incorporating a "grocery day" to transport seniors in rural communities to purchase fresh produce.
- Santa Fe County Community Services Department implemented an <u>Accountable Health Community</u> plan and is requiring all contracting providers to include screening for access to food.
- Santa Fe County required that Youth Education and Recreation Program providers offer nutritious food as part of their summer programs paid for by the county.
- The Santa Fe City Council and County Commission passed resolutions in support of State legislated funding to increase the Double Up Food Bucks program in 2016 and 2017.
- The Food Depot guided and participated in a number of programs distributing food to the community.
 - In partnership with Santa Fe County, Lunch Box Express summer program for children provided 4056 meals to kids as well as 29,159 meals through Santa Fe City youth sites and Boys and Girls Club sites.
 - Distributed nearly 2 million pounds of food though 96 partner agencies.
 - Piloted Square Meals program which provided nearly 17,000 meals to children after school.
 - Back Pack Program reached 2268 children.
 - Established a monthly Mobile Food Pantry at Zona del Sol to provide low-income families with food.

GOAL 2: Promote Food Storage

• The Food Depot provided donated refrigerators and freezers to its partner agencies, allowing them to take more fresh food and produce for their clients.

GOAL 3: Prioritize getting local, fresh food into schools and other institutions.

- Santa Fe Public Schools local fresh fruit and vegetable procurement expanded their bid process for other agencies and schools to be able to use the existing bid.
- The SFFPC continues to advocate to the NM State Legislature for NM Grown Fresh Fruits and Fresh Vegetables for School Meals program funding the Santa Fe Board of County Commissioners and City Council passed resolutions in support of the State appropriation request. Santa Fe Public Schools received \$15,000 for 13,373 students, Monte del Sol \$500 for 359 students and Edgewood \$4000 for 2518 students.
- Santa Fe Public Schools purchased \$65,000 in local food, above and beyond the fund allocated by the NM Grown Fresh Fruits and Fresh Vegetables for Schools Meals program.
- The SFFPC partnered with organizations in support of the federal Farm to School Act as part of the 2018 federal Farm Bill debate.
- The SFFPC engaged with the Santa Fe City and County Senior Services to plan for 2018 purchases on locally grown produce for senior meal programs.
- Communities in Schools and The Food Depot established seven school-based food pantries.
- Santa Fe Farmers Market Institute provided field trips to 437 youth from local schools, pueblos and organizations to the Farmers' Market; 81% had never been to the Market and 85% had never met a farmer.

GOAL 4: Promote existing food assistance programs.

• Feeding Santa Fe distributed over 40,000 bags of groceries with an average of 5 meals per bag. They expanded distribution opportunities through connections within the SFFPC beyond the weekly drive-through. Over 120

bags are being delivered weekly directly to residents through Early Head Start Home Visiting Program, Santa Fe County Senior Services, Jacobo Civic Housing, and for elders at the Pueblos of Tesuque, Santa Clara, and San Ildefonso.

- The Santa Fe Farmers' Market Institute, Santa Fe Farmers' Market and El Mercado del Sur continued to promote the WIC Farmers Market Nutrition Program and the Supplemental Nutrition Assistance Program (SNAP) Double Up Food Bucks which matched \$224,487 in 2017; an increase of \$179,339 since 2013.
- Santa Fe County Senior Services participated in ECHO Inc.'s Farmers' Market distribution, providing \$25 vouchers to seniors to purchase fresh produce at local farmers' markets.
- The Food Depot offered partner agencies civil rights and food safety training as well as food safety tips and hunger information.
- The Food Depot, Feeding Santa Fe, Santa Fe Farmers' Market and Railyard Conservancy participated in the "Grow a Row" programs, encouraging gardeners to glean extra produce for donation to assistance programs and for farmers to donate leftover produce after the markets.
- Santa Fe County is requiring all contracting partners participate in SHARE New Mexico, an on line information site for health and human service resources.

GOAL 5: Celebrate local food and support regional food economy.

- SFFPC celebrated World Food Day in October by hosting a Santa Fe Food Forum at the Convention Center followed by a reception highlighting local foods at Il Piatto hosted by Chef Matt Yohalem. Mayor Javier Gonza-les and Anna Hansen, Vice Chair, Santa Fe County Board of County Commissioners, hosted the event attended by members of state and local government, food distributors, producers and retailers, emergency food relief organizations, public schools and the press.
- State Auditor Keller gave a <u>presentation</u> showing more than \$1 billion spent on food in Santa Fe City and County in two years with recommendations on ways for government to increase spending on local food.
- The Food Forum also included presentations on the City Urban Agriculture Ordinance, Strengthening the Health of Our Community Through Action, Nutrition as a County Health Indicator, Santa Fe County Agriculture and Ranching Implementation Plan and use of NAICS (North American Industry Classification System) codes demonstrating importance of local food expenditures.
- The Food Forum highlighted local success stories and opportunities relating to alleviating food insecurity, school purchasing programs, farmers and market opportunities.
- City Council and the Board of County Commissioners passed resolutions in support of the SFFPC federal Farm Bill priorities to protect vital food and farm programs.

LEARNING ABOUT FOOD

GOAL 1: Expand opportunities for creative and experiential learning through cooking and nutrition.

- SFFPC staff helped to coordinate the Green Fire Times October issue titled, "Growing a Regional Food System." Council members provided four articles on Food Plan priorities, reaching more than 27,000 readers.
- NMSU County Extension ICAN educators partnered with COSF Parks and Recreation Department to provide 5 nutrition classes at GCCC.
- ICAN educators and The Food Depot partnered to offer food and nutrition education through the Lunch Box Express program.
- SFFMI Local Foods for Local Kids program connected children and families to Market Fresh Cooking demonstrations, introducing them to new foods and seasonal recipes, and incentivizing kids who participated to build healthy eating habits by giving them \$2 in market tokens. The Power of Produce Club served 177 youth from 121 families; 63% of respondents reported their child's interest in fresh produce increased following participation.

• SFFMI Market Fresh Cooking program held 27 cooking demos at three markets with over 2,000 samples given.

Goal 3: Expand and diversify opportunities to access food assistance.

• The SFFPC was honored to have our November 2017 meeting hosted by the Governor and Tribal Council of Tesuque Pueblo, which allowed for discussion of mutual interests and concerns regarding sustainable and safe food access and farming at Tesuque Pueblo.

GROWING FOOD

GOAL 2: Develop on-site gardens at senior centers to increase availability of fresh and local foods for seniors.

- At the invitation of Senator Liz Stefanics, 2017 legislation focusing on Senior Center meal programs brought SFFPC and key stakeholders from the County, Non-Metro Area Agency on Aging, and state Aging and Long-Term Services together to assess the use of senior center gardens and to consider ways to provide locally grown produce in senior center programs.
- Santa Fe County worked with Partnership for a Healthy Torrance County to initiate and maintain a community garden in Edgewood.

GOAL 3: Increase the number of school gardens aimed at helping youth learn about food, farming, and healthy lifestyles.

- At the invitation of Farm to Table and the Presbyterian Health Foundation, the SFFPC is participating in a coordinated effort to assess and bring together Farm to School oriented education, gardens, and procurement efforts in schools in the City and County.
- The City of Santa Fe created the structure for the application to the Urban Agricultural Ordinance.
- The SFFPC participated in 2017 outreach and round table discussions as part of the County's new AgriGate program. In 2016, Santa Fe County passed the Agriculture and Ranching Implementation Plan focusing on promoting an agricultural clearinghouse that connects county landowners with farmers and ranchers needing land, and creates new approaches to supporting agricultural use on county open spaces.
- Santa Fe County established a bank to allow Transfer of Development Rights (TDR) allowing property owners to sell their development rights in order to protect agricultural and other valuable lands in the county.

GOAL 7: Adopt sustainable land/resource management practices at a regional scale

• SFFMI, NM Farmers Marketing Association, Santa Fe County Extension, and local farmers collaborated to provide peer-to-peer learning opportunities. Topics included greenhouse building and management, food safety and cold storage, and value added product production.

GOAL 8: Prioritize sustainability/agriculture in future development in Santa Fe City and County.

- Communities in Santa Fe County were able to determine how agricultural land uses would be regulated within their community planning districts, in accordance with their adopted Community Plan's vision. Santa Fe County and members of the SFFPC worked with communities to update 13 Community Plans and created Community District Overlays which allow these communities to determine the way a variety of land uses are regulated in the Sustainable Land Development Code.
- SFFPC members participated in the County's Sustainability Commission's strategic planning and provided input to the final plan, adding food security, and prioritizing support of local farming and ranching.

For any questions, clarification, comments and feedback: Pam Roy, SFFPC Coordinator, 505-660-8403, pam@farmtotablenm.org, www.santafefoodpolicy.org



Cover photos:

Orchard at Rancho La Jolla Velarde, NM Courtesy of Farm to Table Anthony Wagner of Wagner Farms Corrales, NM Photo: Seth Roffman Santa Fe Farmers' Market Santa Fe, NM Courtesey of Edible Santa Fe Albuquerque, Taos